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Ian McArthur [resume.doc]



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Profile

I am an Australian design educationalist currently based in Shanghai, P.R. China. My professional experience has included design, design education, design management, multimedia development, project management, textiles and fashion design, advertising, and consultancy in a diversity of organisations internationally.

Skill and Knowledge domains

- International academic background in adult vocational and higher education – design & multimedia based
- Management, project management, staff training and development, curriculum development
- Strong leadership and team building skills
- Excellent communication skills – verbal and written
- Design, graphic design, multimedia, sound design
- Wide range of relevant software skills – design & multimedia

Software

Photoshop, Illustrator, Dreamweaver, Fireworks, Flash, Director, Premier, Quark Xpress, Pagemaker, SoundEdit, Word, Powerpoint etc...Extensive Apple skills, PC Literate

Achievements

- December 2002 Invited speaker to an audience of 1000+ industry and academic representatives and students at PROFILE-INTERMEDIA 5, the international conference on the crossover in design, art, architecture, photography, film,video, performance and music, 6, 7, 8 December 2002, Bremen, Germany
<http://www.profile-intermedia.de/>
- April 2001 - Present Appointed Position of Program Director of Visual Communications and Multimedia, La Salle DHU International Design College, Shanghai, PRChina.
- September 2000 Invited by the Paris American Academy, Paris, France to consult, develop and update the Academy's web presence, and to deliver staff training.
- August 2000 Received the NSW Education Minister's Award for Excellence in Teaching in "recognition of contributions to vocational education."
- February 2000 In collaboration with North Sydney Institute successfully gained funding of AUS \$200,000 to research and develop the internet-based design foundation studies program Design Fundamentals OnLine for TAFE NSW.
- 1999 Commisioned as designer for the BHP book "Tailing Out", by author P.P.Cranney. The book features cover notes by Kim Beaseley, Leader of the Australian Labour Party.



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Experience

I possess wide - ranging experience and skill in leadership and team building, design, design Education and multimedia, including current international experience in Asia, Europe and Australia.

Recent Work History

- December 2001 - Present Appointed Program Director of Visual Communications and Multimedia at La Salle DHU International Design College, Shanghai, PRChina.
- September 2001 Lecturer of Visual Communications [Computer Graphics and Multimedia] La Salle - DHU International Design College, Shanghai, PR China. Duties involve facilitation of learning in the area of computer graphics, multimedia and design.
- June 2001 Instrumental in the process to develop and write curriculum for four modules comprising the Degree level program at the college. The modules were subsequently validated by Middlesex University, UK as equivalent to the degree program run at that university.
- April 2001 Lecturer of Visual Communications [Computer Graphics and Multimedia] Raffles La Salle International Design School, Singapore. The post also required me to assist the school deliver their Degree Program in conjunction with Curtin University, Perth, Australia.
- 1999 Commissioned to design and impliment the Thornton Library Public Artwork. This took the form of a large ceramic mural which now forms part of the entrance to the library.
- 1994 - 2001 Head Teacher of Design at Hunter Institute of Technology Design Centre, Newcastle, Australia. A detailed report on my achievements, projects and duties in this role is available.

Career Summary

My career has been diverse. The period dating from 1994 until April 2001 has been largely devoted to building an innovative Design Education facility at Newcastle, Australia for TAFENSW. Since April 2001 I have been working for the Raffles La Salle Design College Group in Singapore and in Shanghai where I am now Program Director of Visual Communications. This current role requires that I am:

- Chief Marketing and Operations officer for the program.
- Responsible for pro-active marketing and promotion of programs to drive growth and expansion.
- Manager of human resourcess, responsible for cost efficiency, ensuring educational standards and student satisfaction with programs.
- Continued development with a view to value-add into program and curriculum design through industry projects, student placements [internship program], and development of new programs.

I am currently undertaking my Masters in Design through Middlesex University, UK focussing on the cross cultural implications of design and design education. In this action research - based program of study I am involved in developing learning materials and promotional tools that address the issues of designing and communicating effectively for an audience considering language, cultural differences and variance in perceptions.

I have worked as a design practitioner across a wide range of media, disciplines and work roles since 1980.



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Education

- 2001 - Present Currently undertaking the MA Design [Professional Practice] externally through Middlesex University, UK.
- 1994 – 1997 Full time external student at UTS Sydney achieving the degrees, Bachelor of Teaching in Adult Vocational Education and Bachelor of Education in Adult Education
- November 2000 Completed the Certificate in French Language at Hunter Institute of Technology.
- January 2000 I completed a month long Fashion Design workshop in Paris, France at the Paris American Academy. During this time I carried out a research project on current trends in textiles, designed a range of garments, showed a garment in an academy fashion parade, and was invited to teach two classes.
- 1994- 2000 Extensive training in the following TAFENSW professional development programs:
- Flash 5
 - Advanced Dreamweaver
 - Instructional Design
 - Online Learning
 - Team Building
 - Professional Development - Identifying your Own Skills
 - Emergency Area Warden Training
 - Risk Assessment
 - Convening a Staff Selection panel

Personal Summary

My personal interests include a deep interest in composing electronic music and sound design for delivery over the internet.

Referees

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