

>>

Name Ian McArthur
Date of birth 17/4/60
Current Address [Home] Xin Hua Road, 569#, No. 77, Building 1 220 RM.,
Shanghai [200050]
P.R.CHINA
Phone [86 - 21] 6281 9393 **Fax:** [86 - 21] 6270 1195
Mobile: 13681758521 **email:** mcarthurian@hotmail.com

Current Address [Work] C/~ La Salle - DHU International Design College
Dong Hua University Campus
BOX 317, 16th Floor, 1882 West Yan An Rd.
Shanghai [200050]
P.R.CHINA
Phone [86-21]6270 1196/97 **Fax:** [86-21] 6270 1195

February 2003 My presentation at **PROFILE-INTERMEDIA 5** is widely reported in Germany, most notably in **January 2003** issue of **PAGE** magazine, the German graphic design journal which featured student work presented at the conference.

The **March 2003** issue of the Chinese edition of **MAC USER** magazine will feature an article documenting the conference and the involvement of the Chinese contingent.

December 2002 Invited speaker at **PROFILE-INTERMEDIA 5**, the international conference on the crossover in design, art, architecture, photography, film, video, performance and music, **6, 7, 8 December, Bremen, Germany**
<http://www.profile-intermedia.de/>

January 2002 **Program Director of Visual Communications [Graphic Design] and Multimedia La Salle - DHU International Design College, Shanghai, PR China.**

Job description and duties:

- Chief Marketing and Operations officer for the two programs.
- Responsible for pro-active marketing and promotion of programs to drive growth and expansion.
- Manager of Human resources, responsible for cost efficiency, ensuring educational standards and student satisfaction with programs.
- Continued development with a view to value-add into program and curriculum design through industry projects, student placements [internship program], and development of new programs.

September 2001 **Lecturer of Visual Communications Visual Communications [Graphic Design] and Multimedia , La Salle - DHU International Design College, Shanghai, PR China.**
Duties involve facilitation of learning in the area of computer graphics, multi media and design

- June 2001** Recieve a Hunter Institute of Technology Arts and Media Faculty Award for:
“Exemplorary effort in collaborating effectively for the support and management of faculty business using a whole Institute approach”
- June 2001 - 2002** Publish new digital music on MP3.com site under the names
“Black Cell” and **“Outpost”**.
- June 2001** Instrumental in the process to, **develop and write curriculum for four modules comprising the Degree level program at the college**. The modules were subsequently validated by Middlesex University, UK as equivalent to the degree program run at that university.
- April 2001** **Lecturer of Visual Communications [Computer Graphics and Multimedia] Raffles La Salle International Design School, Singapore**. The post also required me to assist the school deliver their Degree Program in conjunction with Curtin University, Perth, Australia.
- March 2001** **-Featured on a compilation CD** of digital electronica titled “Electricity in the City” on the digital music label Brieve Electronica as **aiffhead**.
- March 2001** **-Completed intensive training in Flash 5 TAFENSW Professional Development course**.
- November 2000** Completed the **Certificate in French Language** at Hunter Institute of Technology.
- September 2000** In September this year I returned to the **Paris American Academy**, by invitation, to design, develop and update the Academy’s web presence, and to deliver staff training in computer graphic skills, specifically Photoshop and Powerpoint.
- August 2000** **-Received the NSW Education Minister’s Award for Excellence in Teaching** in recognition of contributions to vocational education.
- August 2000** **-Performed digital compositions live at Electrofringe Digital Arts Festival event “Testpattern” as aiffhead**.

- August 2000** -Completed intensive training in:
Advanced Dreamweaver 3
Instructional Design
Online Learning Training
in TAFENSW Professional Development courses.
- February 2000** - Completed intensive training in **Team Building**
in TAFENSW Professional Development course
- February 2000** In collaboration with North Sydney Institute successfully **gained funding of AUS \$200,000 to research and develop the internet-based design foundation studies program Design Fundamentals OnLine** for TAFE NSW.
- January 2000** I completed a month long Fashion Design workshop in Paris, France at the **Paris American Academy**. During this time I carried out a research project on current trends in textiles, designed a range of garments, showed a garment in an academy fashion parade, and was invited to teach two classes.
- 1999** Appointed designer for the BHP commissioned book “**Tailing Out**”, by P.P.Cranney. The book features a review by **Kim Beaseley, Leader of the Australian Labour Party**.
- 1999** Commissioned to design and impliment the **Thornton Library Public Artwork**. This took the form of a large ceramic mural which now forms part of the entrance to the library.
- 1998** Officially appointed to the position of **Head Teacher of Design at Hunter Institute of Technology Design Centre**. A detailed report [relevant to the advertised positions] on my achievements, projects and duties in this role is available.
- 1998** - Completed intensive training in:
Professional Development - Identifying your Own Skills
Emergency Area Warden Training
Risk Assessment
Convening a Staff Selection panel
in TAFENSW Professional Development courses [PSI]

1995 - 2000 **Member of Newcastle City Council Public Art Committee** consulting and advising as the representative of Hunter Institute of Technology on commissioning of Public Artworks and Placemaking projects.

1994 - 1997 Appointed **Full-time Teacher of Design** at Newcastle TAFE

Duties:

Co-ordination of four design courses (Certificate of Graphic Design/ Level IV, Design Fundamentals, JSST and TAFE PATHWAYS courses, staff and student activities.

Training of students of design

Administration/Budget/ planning

Purchasing of equipment and consumables

1994 - 1997 Full time external student at UTS Sydney achieving the degrees, **Bachelor of Teaching in Adult Vocational Education** and **Bachelor of Adult Education in Adult Education**

1993 - 1994 Operated my own freelance Graphic Design business
Ian McArthur Graphic Design.

1991 - 1994 **Desktop Publishing Trainer**
Newcastle ITeC

Duties:

Curriculum Development

Training of students in Desktop Publishing techniques using:

Macintosh PageMaker versions 4.0, 4.2, and 5.0,

Assessment of students work

The course includes modules covering Basic Typography, Layout and Design, Scanning techniques etc.

1990

Graphic Artist/Screenprinter

Hunter Valley House With No Steps

Duties:

Preparation of Artwork for screen printing

Preparation of screens for use

Printing of garments, fabric, stickers etc.

Supervision of and training of Disabled staff in screen printing techniques

Liaison with clients

1990 - 1994

With business partner Wayne Cotton establish a new clothing label trading as

Operation (Remix) manufacturing a range of streetwear retailing in outlets in Newcastle, Sydney, Melbourne, Brisbane, Surfers Paradise & Cairns.

1990

With partners Wayne Cotton, Chris Wellard and Debbie Abraham open a retail outlet to promote local designer's work. Situated in the Civic Arcade Newcastle **HERA** stocks a diverse range of clothing, jewellery,, postcards etc.

1989

Working with French artist Minou Marchal, I staged an exhibition of 50 installed works including painting, sculpture, print and assemblage at the **Milburn+Arte** gallery, Pymont, **Sydney**. The exhibition that ran for one month (March 7- April 1) attracted much attention, including a positive review by art critic and writer Christopher Allen in his column in the Sydney Morning Herald, Saturday March 11.

1989

With Iron craftsman Guy Bucchi, Minou Marchal (see above), and fellow Newcastle artist Sarah King (Painter) stage the successful exhibition "Diversions" in the basement studios of the **Bond Cohen Warehouse, Newcastle East**. Opened by Newcastle architect Brian Suters, the exhibition attracted four hundred people on the opening night. All four artists involved achieved a high rate of sales of their work.

1989

Graphics/Offset Printing Tutor

Newcastle Out-of-Workers Skillshare .

Duties:

Design of course content and structure

Tutoring in Layout, Design, Bromide Camera operation Platemaking,

Typesetting, Offset Printing, Safety,

Maintenance of equipment.

The course involved procuring actual printing jobs from the community that the trainees completed themselves under instruction. This resulted in trainees going on to further education and apprenticeship.

1988

Participate in an exhibition of Printed Fabrics and Clothing At the opening of
Tikat Designs Gallery, Newcastle.

1988

Project Officer Raymond Terrace C.Y.S.S.

Initially this position was Part time, but due to other staff leaving, I became the Manager of the office for a period of 3 months before new staff were employed. At this time I returned to my Part-time position, at my request, in order to pursue my other interests.

Duties:

Instigating and implementing a wide range of courses for training and retraining people for entry into the workforce.

Office and Clerical work.

Grant applications

Budgeting Government funds

Referral and some Counselling

Preparation of Publicity material

Liasing with Management Committee & Government Departments

Managing a Workpool, teaching participants Screen Printing Techniques

while executing actual jobs solicited and received from the local community.

Teaching the Apple Macintosh.

1988

Set up a studio in The Bond Cohen Warehouse in Newcastle's East-End.

1987

Freelance Designer/Artist

ONYA! Screen Printing, Newcastle.

Duties:

Layout & Design

Production of screen ready artwork

Camera work

Notable assignments included designs for official T-Shirts for the International "**Surfest**", 1988.

1987

Solo Exhibition of Fabrics, Painted Furniture & Objects, **Cafe Gritz, Newcastle.**

1987

Commissioned by the **Mattara Festival**, to Design and create with the assistance of Primary school children, Unemployed groups, Aged and Disabled groups, 40 different Bus-side advertisements. This had never been undertaken previously in Australia.

Sponsored by Bus-Pak, the designs were displayed on Urban Transport Buses for a period of 3 months.

1987

Instigated and co-ordinated "**Life In The Machine**", a 5 month long project funded by the **Community Cultural Development Committee of the Australia Council** in which a multimedia installation studying the theme of Industry and Unemployment was created and exhibited at Ellermore Vale Shopping Centre, Ellermore Vale.

Media included in the structure were video, sound, photography and screen print.

Duties:

Management and Co-ordination of the project;

Advertisement & recruitment of participants

Employment of suitable tutors

Tutoring in Screen Printing

Timetabling classes

Organising & Purchasing of materials/equipment

Arranging venue & publicity for exhibition.

A compact version of "Life in the Machine" project was exhibited at the **Newcastle Art in Working Life Conference** on 26 and 27 March 1988.

1987 The video "Life in the Machine" was entered into the **Australian Video Awards** and was awarded a place as a finalist in its relevant section. It was as a result of this shown at the **Powerhouse Museum, Sydney** for a period of one week.

1986 Exhibit large format canvases at the Australia Council funded Gallery "**Artspace**", **Surrey Hills, Sydney**. This was a two-person show titled "**Living in the City**".

Participated in the **South Australian Experimental Art Foundation's exhibition "Truth Rules 2"** which tours **Australia and New Zealand**.

1986 Travelled and worked in Europe for 10 months:
Exhibited printed fabrics at "**The Young Unknowns**" gallery, **Waterloo, London**.
Executed Pavement art (Brighton, U.K.)
& Subway graffiti art (London Tube, Paris Metro)
Made and sold prints on T-shirts
Held the position of **Carousel Operator** at **The Great British T-Shirt Company**, Brighton, U.K. for a period of five months.

Duties:

Operation of Carousel Printer in production of up to 4-colour prints.
Assisting in the running of 8 and 12 colour Automatic printing machines.
Jobs included official T-Shirts for the "Feed the World" and "Run the World " campaigns, The 1986 British Grand Prix, Rock artists Prince & the Revolution, Metallica, Chris De Burgh, and Theatre productions, "Cats", "Les Miserables" and "The Phantom of the Opera"

1985 **Screen Printing Tutor**
C.Y.S.S. Program Newcastle Out-of-Workers (N.O.W.)

Duties:

Constructing course outlines and lesson plans
Tuition of unemployed people in Screen Printing techniques.
Maintenance of equipment.

1985

Commissioned to co-ordinate and implement the

1985 Silver Anniversary Mattara Banner Project.

The project was to be conducted in the context of The International Year of Youth'.

Forty banners, approximately 1 x 2.5 metres were designed in an open workshop environment.

I encouraged participants to create their own symbols relating to their geographical locations, interests or personal/political statements. These were then integrated into banner designs and hung along Hunter Street, Newcastle with the assistance of **Newcastle City Council**.

An additional commission to design and paint the **Mattara Headquarters Shopfront** was given and carried out.

1985

Freelance Artist A. Hankin & Co.

Duties:

Design and Processing of artwork for new Video machines

Illustration of new machines for publicity purposes

1984

Instigated a small, printing concern trading as "**The Operation**" with business partner Wayne Cotton creating a distinctive range of printed garments, fabrics, posters, banners, postcards, graffiti art etc... "The Operation" attracted coverage from newspaper, radio & television media.

Commissions included designs for the Nuclear Disarmament Party and Lake Macquarie Council events '**Festival of Sports**' & '**Sundays in the Park**' publicity

Participate in the Australia Council funded "**Anti-Nuclear Postcard exhibition**", which toured around Australia and New Zealand.

With partners Gary Lom and Bill Carroll open and successfully run "**The Bowling Club**", a nightclub that ran for most of 1984.

1980 - 1983

Various positions in the Newcastle advertising industry.

- (1) **Paste-up Artist**, The Newcastle Star
Duties: Paste-up, Layout of advertisements, Camera work, etc.

- (2) **Art Director**, Hatton Advertising, Newcastle
Duties: Layout & Design, Finished Art & Paste-up
Most of my time at this position was spent designing and producing artwork for a 200-page book aimed at teenage school students, based around the rock band **KISS**. The book was distributed and sold Australia-wide in conjunction with the group's tour of Australia.

- (3) **Freelance Artist**, Pemberton Australia
Duties: To assist Art Director in: Paste-up, Layout, Design Camera work, Product Illustration etc.
Clients included **Newcastle City Council, Shortland Electricity, Newcastle Water Board, Shoey's Supermarkets.**

1979

Junior Artist

"Novographics", Newcastle
under the Art Direction of Michael Eggleston.

Duties:

Camera work (Bromides Etc.)

Paste-up, Illustration, Layout

(Newspaper, Magazine, Brochures, etc.)

Clients included **David Jones**, Hunter Advertising.

1976 - 1978

Attend the Seven Hills College of Art, Brisbane studying 3 years to complete **Certificate of Graphic and Commercial Illustration.**

1975

Leave High School achieving the Queensland Junior School Certificate